

February, 2010

Dear Marlton Business Owner,

What originated in 2001 as an idea brainstormed by a group of six local business people in the dining room of the Marlton Tavern became the founding of an association created to achieve an organized business presence in Marlton.

You might have heard of the Marlton Business Association (MBA) through our locally sponsored events or a friend who is a member – either way, you owe it to your business to visit the MBA and find out why our group is over 215 members strong and growing.

The MBA is a professional business networking organization that also invests in the Marlton community. Some of our efforts in 2009 included:

- Providing \$10,000 in scholarship money to graduating Cherokee High School seniors.
- Donating \$1,000 to Cherokee's "Project Graduation" program.
- Sponsoring the Evesham Education Foundation Golf Tournament (\$2,000).
- Sponsoring Evesham's annual 4th of July celebration (\$1,200).
- Supporting the Evesham Fraternal Order of Police's various activities (\$1,200).
- Organizing, funding and running the second annual MBA Business Expo.
- Sponsoring the enormously popular Marlton Recreation Council (MRC) and its youth sports programs.

We could give you our pitch that the MBA offers your business a wide variety of networking opportunities with monthly luncheons (**always the 2nd Wednesday of every month**), happy hour gatherings, special events, and our upcoming annual Business Expo on May 6th. We could state the obvious that when you become an MBA member, your participation provides vital support to the Marlton community while creating true business friendships that lead to increased referrals and revenue. Instead, we're going to make you an offer you can't refuse...

When you register as a guest for one of our monthly luncheons in 2010 and bring this letter with you, it will be our pleasure to offer you lunch at the MBA member price of \$15. Please visit www.marltonbusiness.com and click on the 'Events Calendar' tab to register online for our luncheons, or call Ruth Plummer, Membership Chairperson, at 856-810-1811 to RSVP today.

Regards,

Board of Directors
Marlton Business Association